Qliro Group AB  QLRO ( SE0003652163 )

Company Profile

Qliro Group AB is a Sweden-based group of Internet retailers in the Nordic region. It offers consumers a broad range of product lines and categories in consumer electronics, fashion, mobile phones, books, media, sports and leisure articles through Nelly.com, and CDON.com. Its business segments are CDON, Nelly, and Qliro. Its Qliro segment provides financial services to merchants to drive digital sales and to consumers as partial payments and installment payments, personal loans and savings accounts. The company operates in Sweden, Other Nordics and the Rest of the world.

Key Stats
Website  https://www.qlirogroup.com
Headquarter country  Sweden
Employees  691
Market Cap (at close 21/08/2020 )  SEK1.17Bil
Morningstar Sector  Consumer Cyclical
Morningstar Industry  Internet Retail
Stock Style  Small-Value
Fiscal Year Ends  December

Board of Directors and Management
Chairman of the Board  Christoffer Haggblom
President and Chief Executive Officer  Marcus Lindqvist
Chief Financial Officer  Mathias Pedersen

Source: Annual Report, Fiscal Year: 2019

Dividends
Ex Date  Payment  Type  Currency  Amount
No dividends

If data are missing or you find incorrect information in the Fact Sheet, please send an email to: support.nordics@morningstar.com

Please find the FAQ and Methodology at: www.nasdaqomxnordic.com/fact-sheet

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Growth of 10,000 (Total return SEK since 31/12/2016)

Yearly Performance % (SEK)

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>YTD</td>
<td>-6.2</td>
<td>-36.9</td>
<td>-30.9</td>
<td>-28.5</td>
<td>199.2</td>
<td>-49.3</td>
<td>-24.0</td>
<td>-2.87</td>
</tr>
</tbody>
</table>

Trailing Returns % (SEK) 21/08/2020

<table>
<thead>
<tr>
<th>1 Week</th>
<th>1 Month</th>
<th>3 Months</th>
<th>6 Months</th>
<th>YTD</th>
<th>1 Year</th>
<th>3 Years</th>
<th>5 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>-7.2</td>
<td>9.3</td>
<td>61.5</td>
<td>5.2</td>
<td>8.2</td>
<td>-26.4</td>
<td>-24.8</td>
<td>-9.4</td>
</tr>
</tbody>
</table>

Financials (SEK)

<table>
<thead>
<tr>
<th>Years</th>
<th>5 Yr Trend</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue (MIL)</td>
<td>3.397</td>
<td>3.226</td>
<td>2.929</td>
<td></td>
</tr>
<tr>
<td>Gross Operating Profit (MIL)</td>
<td>763</td>
<td>751</td>
<td>803</td>
<td></td>
</tr>
<tr>
<td>Operating Income (MIL)</td>
<td>15</td>
<td>-53</td>
<td>-92</td>
<td></td>
</tr>
<tr>
<td>Operating Margin %</td>
<td>0.4</td>
<td>-1.6</td>
<td>-3.1</td>
<td></td>
</tr>
<tr>
<td>EBIT (MIL)</td>
<td>26</td>
<td>-56</td>
<td>-95</td>
<td></td>
</tr>
<tr>
<td>Income before income taxes (MIL)</td>
<td>13</td>
<td>-85</td>
<td>-106</td>
<td></td>
</tr>
<tr>
<td>Net Income (MIL)</td>
<td>-23</td>
<td>3</td>
<td>-110</td>
<td></td>
</tr>
<tr>
<td>Operating Cash Flow (MIL)</td>
<td>-10</td>
<td>-220</td>
<td>184</td>
<td></td>
</tr>
<tr>
<td>Free Cash Flow (MIL)</td>
<td>-117</td>
<td>-311</td>
<td>45</td>
<td></td>
</tr>
<tr>
<td>Basic Earn. Per Share</td>
<td>-0.16</td>
<td>0.02</td>
<td>-0.74</td>
<td></td>
</tr>
<tr>
<td>Dividend Per Share</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td></td>
</tr>
</tbody>
</table>

Profitability and Valuation (SEK)

<table>
<thead>
<tr>
<th>Years</th>
<th>5 Yr Trend</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Return on Assets %</td>
<td>-0.4</td>
<td>0.1</td>
<td>-3.1</td>
<td></td>
</tr>
<tr>
<td>Return on Equity %</td>
<td>-2.3</td>
<td>0.3</td>
<td>-11.7</td>
<td></td>
</tr>
<tr>
<td>Return on Invested Capital %</td>
<td>-0.7</td>
<td>1.0</td>
<td>-3.5</td>
<td></td>
</tr>
<tr>
<td>Price / Earnings</td>
<td>-135.1</td>
<td>-14.1</td>
<td>-20.0</td>
<td></td>
</tr>
<tr>
<td>Price / Sales</td>
<td>0.6</td>
<td>0.4</td>
<td>0.3</td>
<td></td>
</tr>
<tr>
<td>Price / Book</td>
<td>2.7</td>
<td>1.4</td>
<td>1.1</td>
<td></td>
</tr>
</tbody>
</table>

Report as of 24 Aug 2020
### Qliro Group AB (QLRO, SE0003652163)

#### Market Cap

- **SEK 1.7Bil**  
  Consumer Cyclical
- **Internet Retail Industry**

#### Morningstar Sector

- **Nasdaq OMX Stockholm All-Share GR SEK**

#### Dividend Yield %

- 2011: 4.7%
- 2012: 4.7%
- 2013: 3.9%
- 2014: 3.9%
- 2015: 3.9%
- 2016: 3.9%
- 2017: 3.9%
- 2018: 3.9%
- 2019: 3.9%
- **2020-07**: 3.9%

#### NASDAQ OMX Nordic

- Options & Futures
  - [www.nasdaqomxnordic.com/optionsandfutures](http://www.nasdaqomxnordic.com/optionsandfutures)

### Most Recent Financial Information

<table>
<thead>
<tr>
<th>Financial Position (SEK, Mil)</th>
<th>Q3 2018</th>
<th>Q3 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>692</td>
<td>554</td>
</tr>
<tr>
<td>Inventory</td>
<td>395</td>
<td>334</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>55</td>
<td>78</td>
</tr>
<tr>
<td>Total Assets</td>
<td>3,440</td>
<td>4,010</td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>360</td>
<td>316</td>
</tr>
<tr>
<td>Current Debt</td>
<td>969</td>
<td>1,848</td>
</tr>
<tr>
<td>Current Liabilities</td>
<td>1,736</td>
<td>2,675</td>
</tr>
<tr>
<td>Long Term Debt (Mil)</td>
<td>708</td>
<td>446</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Equity (Mil)</td>
<td>995</td>
<td>889</td>
</tr>
</tbody>
</table>

#### Quarterly Results (SEK)

- **Revenue Mil**
  - Q3: 625
  - Q4: 950
  - Q1: 592
  - Q2: 684
- **Prior Year**
  - 2018: 665
  - 2019: 1,038

- **Revenue Growth %**
  - Q3: -13.72
  - Q4: 52.15
  - Q1: -37.76
  - Q2: 15.62
- **Prior Year**
  - 2018: -17.58
  - 2019: 56.01

- **Earnings Per Share**
  - Q3: -0.09
  - Q4: -0.36
  - Q1: -0.51
  - Q2: -0.31
- **Prior Year**
  - 2018: -0.01
  - 2019: 0.04

<table>
<thead>
<tr>
<th>Options &amp; Futures</th>
<th>Yes/No</th>
<th>Options</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forwards</td>
<td>No</td>
<td>No</td>
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</tr>
<tr>
<td>Futures</td>
<td>No</td>
<td>No</td>
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</tr>
</tbody>
</table>

For more information and prices go to: [www.nasdaqomxnordic.com/optionsandfutures](http://www.nasdaqomxnordic.com/optionsandfutures)

### Valuation Analysis

- **Price/Earnings**  
  - Current: -  
  - Prior Year: -  
- **Forward Price/Earnings**  
  - Current: -  
  - Prior Year: -  
- **Price/Free Cash Flow**  
  - Current: -  
  - Prior Year: -  
- **Dividend Yield %**  
  - Current: -  
  - Prior Year: -  
- **Price/Book**  
  - Current: 1.53
  - Prior Year: 1.74
- **Price/Sales**  
  - Current: 0.40
  - Prior Year: 0.45

### Sector Peers by Market Cap SEK

- **Aspire Global PLC**
  - P/E: 1,574
  - ROE: -2.8
- **KABE Group AB**
  - P/E: 1,413
  - ROE: 20.9
- **Bulten AB**
  - P/E: 1,274
  - ROE: -2.0
- **Orius Group AB**
  - P/E: 1,170
  - ROE: -137.8
- **Inzile AB**
  - P/E: 748
  - ROE: -139.9
- **Gaming Innovation Group Inc**
  - P/E: 620
  - ROE: -261.0
- **Hovding Sverige AB**
  - P/E: 539
  - ROE: -261.0

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###财务数据

- **Report as of 24 Aug 2020**
- **Fiscal Year Ends December**

###总股本

- **SEK 34.7 billion**  
  - Consumer Cyclical
  - Internet Retail Industry

###财务杠杆

- **3.9%**  
  - Consumer Cyclical
  - Internet Retail Industry

###资本支出 (Mil)

- **SEK 3,456**  
  - Consumer Cyclical
  - Internet Retail Industry